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**LOCAL McDONALD'S® RESTAURANTS ADD
NEW McCafé FRAPPÉ BLENDED ICE DRINKS TO MENU**

**Area Residents Among the First in the U.S. to Experience Latest
Addition to McCafé Beverage Line**

PITTSBURGH, PA (November 23, 2009) – Beginning today, McDonald's adds an indulgent new treat to its menu, allowing customers across the tri-state area to be among the first in the country to taste the new McCafé Frappé blended-ice beverages. The addition of McCafé Frappés to the menu reinforces McDonald's as a one-stop destination for a variety of great tasting quality beverages at a convenience and value that only McDonald's can offer.

McCafé Frappés are thick and creamy, blended-ice drinks available in either mocha or caramel, with a hint of coffee, and served with whipped cream and either chocolate or caramel drizzle, giving customers an any-time-of-day blended treat on the McCafé menu.

McCafé Frappés are available at participating McDonald's with additional locations offering the new beverages in the coming months. Prices for Frappés vary by restaurant and region and the beverages can be purchased in restaurant or at the drive-thru.

McDonald's McCafé: A Legacy of Innovation

Satisfying customers' evolving tastes has been a priority for McDonald's since it introduced the Egg McMuffin® sandwich to the national breakfast menu in 1977. In 2006, McDonald's successfully introduced Premium Roast drip coffee, allowing for further customization in 2007. That same year, the company introduced Iced Coffees to the menu, and began testing the full-line of espresso-based specialty coffees that were gradually introduced in restaurants around the country beginning in 2007, with a national introduction in 2009. Currently, McDonald's offers customers nationwide the opportunity to enjoy high-quality, McCafé beverages all day long, at a great value.

McCafé Sizing, Pricing & Availability

McCafé Frappés are available in small (12 ounces), medium (16 ounces), and large (22 ounces). McCafé hot beverages, including Lattes, Cappuccinos and Mochas are available in small (12 ounces), medium (16 ounces) and large (20 ounces). Iced lattes and mochas are available in medium (16 ounces). All iced coffees are available in medium (22 ounces) and large (32 ounces). McCafé beverages are available to enjoy throughout the day at convenient, participating locations with more McDonald's restaurants to be added throughout 2010. Prices for McCafé beverages will vary by restaurant and region and can be paid for with cash, McDonald's Arch Cards or other forms of cashless payment options at the drive-thru or in restaurant.

About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredient to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's visit www.mcdtoday.com or log on at any of the 10,000 Wi-Fi enabled McDonald's U.S. restaurants.

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