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Buckhannon McDonald's® Grand Opening Sets State Record
First week sales beat other McDonald's Re-Openings In West Virginia

BUCKHANNON, WV (November 16, 2011) – Last month, the McDonald's of Buckhannon held its grand re-opening celebration after undergoing a complete renovation. McDonald's officials tallied the sales numbers and announced that the first week of sales exceeds all other McDonald's grand re-openings in the state of West Virginia.

The Buckhannon restaurant is owned by father and son, Jack and John Ebert, who together own 16 McDonald's restaurants in the North Central West Virginia and Western Maryland areas.

"It has always been a priority for us to stay connected and active in the Buckhannon community," said Jack Ebert. "We can't express enough gratitude for all of the community's support during this renovation process."

A McDonald's in the Beckley area previously held the record in West Virginia for the strongest first week sales after their re-opening in 2006. The Buckhannon restaurant beat their sales record by about 10 percent.

The success of the grand re-opening began on October 4 when McDonald's customers began lining up at the Buckhannon restaurant as early as midnight. There were nearly 150 customers in line when doors opened for the first time to the new restaurant at 10am. The first 100 customers through the doors received a unique Big Mac card

offering one free Big Mac every week for an entire year. Whether or not customers were able to claim one of the Big Mac cards, they were able to take advantage of prize giveaways and menu specials that have been going on and will continue until the end of the year. Prizes have included an iPad, a \$300 Trek Mountain Bike, gas gift cards, cash, movie tickets and other prizes provided by local area stores.

“It was exciting to see the support of the community when they showed up so early on the day of our re-opening after we had been closed for 90 days,” said Ebert.

The renovated Buckhannon restaurant features a new design with all of the most up-to-date McDonald’s® technology. The beautiful new interior features a modern décor highlighted with decorative lighting, updated comfortable seating options, flat screen televisions and contemporary wall graphic designs.

The outside also received a makeover with a modernized building shape finished with red brick and stacked stone walls accented with fresh landscaping and an inviting outdoor patio. A new double lane drive-thru was installed to increase convenience for travelers.

“This new design represents our guests’ changing tastes and demand for a more inviting, upscale dining experience,” said Ebert. “Diners who want to eat in will enjoy the beautiful dining room design, while diners on-the-go can get their meal and back on the road more quickly than ever with the addition of the double-lane drive thru.”

About McDonald’s

McDonald’s is the leading foodservice retailer in the global consumer marketplace, with more than 34,000 restaurants in 110 countries. More than 85% of McDonald’s restaurant businesses are locally owned and operated by independent entrepreneurs who live in the communities where they do business. For more information, visit <http://www.McDToday.com> and enter your local zip code.