



MEDIA ALERT

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McDONALD'S TO SURPRISE MOTORISTS WITH FREE PARKING ***Pittsburgh Celebrates The Return Of MONOPOLY® At McDonald's®***

PITTSBURGH, PA (September 27, 2011)...Pittsburgh might not have a Boardwalk or a Park Place, but today we'll definitely have some FREE PARKING.

In celebration of the return of the MONOPOLY® Game at McDonald's®, Ronald McDonald and officials from the Golden Arches® will surprise local motorists with FREE PARKING by paying for parking lot tickets between 10-11am at Interpark's Forbes and Grant parking lot located across the street from the City County Building.

"The MONOPOLY Game at McDonald's has become a part of pop culture that our customers love," said Ron Galiano, president of the local consortium of McDonald's owner/operators. "FREE PARKING is our way of celebrating this perennial favorite in Pittsburgh."

This year's MONOPOLY game features one in four odds and 125 million winning game pieces that give customers a chance to play for a million dollars and thousands of other incredible prizes. The 2011 MONOPOLY Game at McDonald's runs in participating U.S. restaurants from September 27 – October 24, 2011 (or while supplies last), and online at www.playatmcd.com from September 27 – November 5, 2011.

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WHO/WHAT: Ronald McDonald and other McDonald's officials will be downtown surprising Pittsburgh motorists by paying for their parking lot tickets, in celebration of the return of MONOPOLY.

WHERE: Interpark's Forbes & Grant parking lot- located downtown across from the City County Building on Grant St.

WHEN: TODAY (9/27) from 10-11am

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